



# nada bonaso

FREELANCE UX/UI DESIGNER

## CONTACT

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Based in Cape Town (SAST / UTC+2)

## EDUCATION

### Wimbledon College of Art, London

BA Hons Fine Art: Painting (2:1)

### WM College, London

Art & Design Foundation Diploma

### Interaction Design Foundation

UX Certifications

### HyperionDev

Software Engineering Bootcamp

## TOOLS

Adobe XD, Photoshop, Illustrator, Figma, HTML, CSS/SASS, Bootstrap, Tailwind CSS, Webflow, Git/GitHub, Agile, JIRA, Zeplin, Trello, Learning JavaScript

## SKILLS

User Experience Design, User Interface Design, Discovery, Planning, Research, Problem Statements, User Stories, Sketching, Wireframing, Prototyping, Visual Design, Frontend Development

## EXPERIENCE

### Freelance, Remote

UX ENGINEER OCT 2019 – PRESENT

- **UX Design** encompassing discovery, research, information architecture, wireframing, user flows, and prototyping.
- **UI Design** focusing on visual design of web apps, dashboards and websites.
- **Frontend Development** including HTML, CSS/SASS, Bootstrap, Tailwind CSS, along with proficiency in GitHub.

### Jembi Health Systems NPO, Cape Town

UX DESIGNER (CONTRACT) APR 2019 – SEP 2019

- Enhanced UX for 2 health programs, fostering engagement and user satisfaction.
- Collaborated with remote teams in India, Mozambique, and Cameroon.
- Streamlined user flows in EMR software, enhancing efficiency.
- Utilized journey mapping for strategic improvements in health processes.
- Improved products through heuristic evaluations.
- Accelerated development cycles with wireframing and prototyping.
- Contributed to agile environments, delivering timely updates.
- Ensured flawless implementation of design solutions through HTML/CSS.
- Facilitated transparent collaboration with GIT/Github.

### REDi, Cape Town

UX ENGINEER JUL 2017 – MAR 2019

- Transformed UX/UI for proptech industry products, enhancing user engagement.
- Played a key role in agile and scrum, delivering impactful feature updates.
- Spearheaded front-end development efforts, ensuring seamless user experiences across web and mobile platforms.
- Designed an intuitive and visually appealing Ionic mobile app, optimizing usability and functionality for residential estates communities.

### Mofuyamamofuko Co., Tokyo

UX UI DESIGNER (CONTRACT) DEC 2015 – APR 2017

- Orchestrated ideation workshops, sparking innovative ideas and solutions.
- Crafted visually stunning user interface designs and prototypes, elevating user experiences and enhancing brand awareness.

### Eleven Studio, Durban

CREATIVE DIRECTOR + CO-FOUNDER SEP 2010 - NOV 2015

- Co-founded and led as creative director, driving project vision and strategy.
- Executed project management and business analysis, ensuring success.
- Spearheaded UX/UI design on all projects, prioritizing user-centric experiences.
- Developed all the online products for Zapper during their startup phase, including their main website, jobs portal and CRM app for store owners.
- Created ecommerce websites, enabling seamless transactions for clients like MuscleWorks.

### IS Internet Services, Durban

GRAPHIC + WEB DESIGNER APR 2008 - AUG 2010

- Boosted brand visibility and engagement with enhanced graphic and web design.
- Enriched user experiences with interactive Flash microsites and animations.
- Ensured engaging communication through coding impactful email campaigns.